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**Contact:**

Sara Furay

[sara@goliathgames.com](mailto:sara@goliathgames.com)

**Gooley Louie Named Action Game of the Year by the UK Toy Retailers Association**

PLANO, TEXAS-- This week Gooley Louie, Goliath's latest hit, earned the prestigious title of Action Game of the Year at the 2013 British Toy Industry Awards. After launching in limited distribution last fall, Gooley Louie surpassed all expectations and ended up the 4th best-selling new children's game in the U.S., according to NPD data of sales from August - December 2013. Gooley Louie also gained national media attention from TV shows like Live! with Kelly and Michael, The Daily Buzz, Fox Business and Windy City Live.

**"When asked to comment on Gooley Louie's success, David Norman, Goliath Games LLC's President, replies, "It's no surprise to us that kids love Gooley Louie as much as they love Doggie Doo and Pop the Pig. Be sure to keep an eye on store shelves and TV this spring to catch the launch of Jumping Jack, Juggle U and Googly Eyes, Goliath's newest action games."**

For more information please visit [www.goeylouiegame.com](http://www.goeylouiegame.com) or email Sara Furay at [sara@goliathgames.com](mailto:sara@goliathgames.com).

**About Goliath:**

According to NPD, Goliath Games is the fourth-largest children's game manufacturer in America. Adi Golad started Goliath in Holland in 1978 fueled by his passion to bring innovative new toys to the market and today Goliath sells more than 100 products worldwide. On July 4, 2008, Goliath opened its US subsidiary, headed by board game guru David Norman, and has been entertaining children and adults ever since.

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**Contact:**

Sara Furay

214-295-2953

[sara@goliathgames.com](mailto:sara@goliathgames.com)